



PALM DESERT

PALM DESERT HOTEL & SIGNATURE EVENTS COMMITTEE

POSTED AGENDA – ADJOURNED REGULAR MEETING

Wednesday, October 12, 2016 at 4:00 p.m.

Development Services Conference Room – Palm Desert Civic Center
73510 Fred Waring Drive, Palm Desert, California 92260

For assistance with access to any of the agenda, materials, or participation at the meeting, please contact the Secretary at the City of Palm Desert, 73510 Fred Waring Drive, Palm Desert, CA 92260, (760) 346-0611.

Reports and documents relating to each of the following items listed on the agenda, including those received following posting / distribution, are available for public inspection in the Administration Lobby during normal business hours, Monday – Friday, 8:00 a.m. – 5:00 p.m., 73-510 Fred Waring Drive.

I. CALL TO ORDER

II. ROLL CALL

III. ORAL COMMUNICATIONS

Any person wishing to discuss any item not on the agenda may address the Hotel & Signature Events Committee at this point by giving his/her name and address for the record. Remarks shall be limited to a maximum of five minutes unless the Committee authorizes additional time.

This is the time and place for any person who wishes to comment on agenda items. It should be noted that at the Hotel & Signature Events Committee discretion, these comments may be deferred until such time on the agenda as the item is discussed. Remarks shall be limited to a maximum of five minutes unless the Committee authorizes additional time.

IV. CONSENT CALENDAR

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote. There will be no separate discussion of these items unless members of the Hotel & Signature Events Committee or audience request specific items be removed from the consent calendar for separate discussion and action under Section V, consent items held over, of the agenda.

A. MINUTES OF THE REGULAR MEETING OF AUGUST 3, 2016

Rec: By Minute Motion, approve as presented.

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V. CONSENT ITEMS HELD OVER

None

VI. NEW BUSINESS

A. DISCUSS POSSIBLE CONVENTION MEETING SPACE IN THE CITY

B. RECAP PRESENTATION OF FASHION WEEK EL PASEO and FOOD & WINE FESTIVAL PALM DESERT 2016 BY PALM SPRINGS LIFE

Rec: Receive and File

C. 2018 THIRD QUARTER HOTEL CO-OP SPONSORSHIP PROPOSAL, JW MARRIOTT DESERT SPRINGS RESORT

Rec: Review and Approve

VII. CONTINUED BUSINESS

None

VIII. OLD BUSINESS

None

IX. REPORTS FROM CITY COUNCIL LIAISONS

A. City Council

X. REPORTS AND REMARKS

A. Chairman

B. Committee Members

C. Staff

XI. INFORMATIONAL ITEMS

A. Presentation on Measure T

XII. NEXT REGULAR MEETING DATE – December 7, 2016 @ 4:00pm

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XII. ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda for the HOTEL & SIGNATURE EVENTS COMMITTEE was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated this 6th day of October, 2016.

Robin McCormick, Recording Secretary