



PALM DESERT

PALM DESERT HOTEL & SIGNATURE EVENT COMMITTEE

POSTED AGENDA – REGULAR MEETING

Wednesday, April 1, 2015 at 4:00 p.m.

North Wing Conference Room

For assistance with access to any of the agenda, materials, or participation at the meeting, please contact the Secretary at the City of Palm Desert, 73510 Fred Waring Drive, Palm Desert, CA 92260, (760) 776-6414.

Reports and documents relating to each of the following items listed on the agenda, including those received following posting / distribution, are available for public inspection in the Administration Lobby during normal business hours, Monday – Friday, 8:00 a.m. – 5:00 p.m., 73510 Fred Waring Drive.

I. CALL TO ORDER

II. ROLL CALL

III. ORAL COMMUNICATIONS

Any person wishing to discuss any item not on the agenda may address the Hotel & Signature Events Committee at this point by giving his/her name and address for the record. Remarks shall be limited to a maximum of five minutes unless the Committee authorizes additional time.

This is the time and place for any person who wishes to comment on agenda items. It should be noted that at the Hotel & Signature Events Committee discretion, these comments may be deferred until such time on the agenda as the item is discussed. Remarks shall be limited to a maximum of five minutes unless the Committee authorizes additional time.

IV. CONSENT CALENDAR

All matters listed on the consent calendar are considered to be routine and will be enacted by one roll call vote. There will be no separate discussion of these items unless members of the Hotel & Signature Events Committee or audience request specific items be removed from the consent calendar for separate discussion and action under Section V, consent items held over, of the agenda.

A. MINUTES OF THE MEETING OF MARCH 4, 2015

Rec: By Minute Motion, approve as presented.

V. CONSENT ITEMS HELD OVER

None

VI. NEW BUSINESS

- A. REVIEW TOT BALLOT MEASURE PROPOSAL BY CONSULTANT – RUTH ANN MOORE
- B. DISCUSS EL PASEO EVENT VENUE CONCEPTS – MARTIN ALVAREZ

VII. CONTINUED BUSINESS

None

VIII. OLD BUSINESS

- A. UPDATE ON MARKETING CO-OP FUNDING – DONNA GOMEZ

IX. REPORTS FROM CITY COUNCIL LIAISONS

- A. City Council

X. REPORTS AND REMARKS

- A. Chair
- B. Committee Members
- C. Staff

XI. INFORMATIONAL ITEMS

None

XII. NEXT REGULAR MEETING DATE – MAY 6, 2015

XII. ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda for the HOTEL & SIGNATURE EVENT COMMITTEE was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated this 27th day of March, 2015.

Robin McCormick, Recording Secretary