

# Bright Side

A P U B L I C A T I O N O F T H E C I T Y O F P A L M D E S E R T

JANUARY/FEBRUARY  
2017

HAPPY  
2017

## First Weekend Fun Continues with El Paseo Exhibition Debut & Swing 'N Hops

The New Year is set to deliver even more First Weekend excitement highlighted in January by the celebration of a new sculpture exhibition along El Paseo and the return in February of a popular event that brings live music, swing dancing, and craft beer to the heart of Palm Desert's world famous shopping district.



*Fluttering Rainbow*  
by Stephen Fairfield,  
2017/2018 El Paseo  
Exhibition

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**Saturday, January 7**, will mark the official debut of the 2017/2018 El Paseo Exhibition. The day's fun will begin at 9 a.m. with a docent led tour of the Exhibition sculptures followed at 10:30 a.m. by a formal dedication of the artworks at The Gardens on El Paseo. The ceremony will also introduce a new mobile app that will give art lovers convenient access to information about the new sculptures on El Paseo.

From 11 a.m. to noon, many of the artists who created the 18 sculptures featured in the new exhibition will visit their artworks and be available to talk about them. Local arts organizations, including Coachella Valley Art Scene, Create Center of the Arts Palm Desert, and the S.C.R.A.P. Gallery, will have arts and crafts stations along El Paseo adding to the creative and stimulating atmosphere.

Saturday, January 7, also marks the debut of The LiveWell Festival. Held at Palm Desert's Civic Center Park from 10:30 a.m. to 5 p.m., the event will feature live acoustic music, massages, group fitness/yoga, clean eating demonstrations, and much more. Additional information about this exciting new event is available at [livewellfestival.org](http://livewellfestival.org).

The First Weekend festivities return to El Paseo and swing into full gear on **Saturday, February 4**, with the return of Swing 'N Hops. Held outdoors from 1 to 5 p.m. in the street between San Pablo Avenue and Larkspur Lane, the four-hour party combines live music by the Jennifer Keith Quintet with swing dance instruction, craft beer gardens, gourmet street food, swing era fashions, interactive art projects, and a vintage car show featuring classic autos from the 1920s, 30s, and 40s.



These are just a few of the many fun events featured as part of First Weekend Palm Desert, starting every first Friday of the month, and continuing throughout the weekend. For more information about First Weekend events, please visit [www.pdfirstweekend.com](http://www.pdfirstweekend.com).



**Free Community Emergency Response Team (CERT) Training** will be offered, Friday – Sunday, February 24 – 26.

Training will take place from 5:30 – 9:30 p.m. on the 24th and from 8 a.m. to 5 p.m. on the 25th and 26th. The 20-hour class teaches basic first aid, light search and rescue, and disaster preparedness (limited to the first 40 registrants).  
**Information:** [ecadden@cityofpalmdesert.org](mailto:ecadden@cityofpalmdesert.org) or **760-346-0611, ext. 590**

Palm Desert apartment (multifamily) residents and businesses that generate small amounts of **household hazardous waste** can dispose of it for free on Saturday, February 11, from 8:30 a.m. to 1 p.m. at Burrtec Waste & Recycling, 41800 Corporate Way.  
**Information:** **760-346-0611, ext. 416**

Palm Desert's **weekly Certified Farmers' Market** gives residents and visitors an opportunity to shop for fresh, regionally grown fruits and vegetables and other artisanal products. Located at the western intersection of Highway 111 and El Paseo, 72559 Highway 111 (next to the Palm Springs Art Museum in Palm Desert), the Farmers' Market is open from 8 a.m. to 12:30 p.m. every Wednesday through April.



**Information:** **1-844-732-7628** or [www.certifiedfarmersmarkets.org](http://www.certifiedfarmersmarkets.org)

The **federal Mortgage Credit Certificate Program** gives qualified home buyers in Palm Desert a better chance of getting a loan to purchase a home by reducing their taxes and increasing their effective income. Program participants must use an approved lender. For a list of approved lenders and more information, contact Riverside County EDA at the number below.

**Information:** **951-343-5469** or visit [www.rivcoeda.org](http://www.rivcoeda.org)

## Dates to Remember

**New Year's Day**  
January 1

**Martin Luther King, Jr. Day**  
January 16

**Valentine's Day**  
February 14

**Presidents' Day**  
February 20



# Palm Desert's Art Documentary Film Series CELEBRATES NINTH SEASON

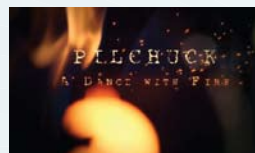
Discover inspiring and thought provoking cinema at the 2017 Palm Desert Art Documentary Film Series. The popular series' ninth season of free, art-themed documentaries begins January 19 with a screening of *Stealing Klimt*.

The film focuses on the long struggle of Maria Altmann to recover five Gustav Klimt paintings stolen from her family by the Nazis in 1938. The paintings included the iconic *Woman in Gold*, a portrait of Maria's aunt, Adele Bloch-Bauer, which became known as the "Mona Lisa of Austria". A question and answer session with Donald S. Burris, Managing Partner, Burris, Schoenberg & Walden, will follow the screening.

The documentary film series is presented by the City of Palm Desert Public Art Department and the University of California, Riverside Palm Desert Graduate Center. All films screen the third Thursday of the month, January through April, at 6 p.m. in the auditorium at UCR Palm Desert, 75080 Frank Sinatra Drive. Each screening will include a featured speaker who will answer questions about that night's film. Admission is free, but reservations are recommended. For more information and reservations, please call the Palm Desert Public Art Department at **760-837-1663** or register online at <http://palmdesert.ucr.edu/programs/events.html>. *Additional films include:*

**February 16**

*Pilchuck, A Dance with Fire*



Since its founding by iconic figure Dale Chihuly and a few art school friends in 1971, the Pilchuck Glass School has been pushing the limits of a medium that can last centuries or shatter in an instant. *Pilchuck, A Dance with Fire* identifies the remarkable convergence of visionary individuals, regional culture, and fortunate timing to explain the blossoming of Pilchuck and the studio glass movement. *Featured speaker:* Artist Patrick Blythe

**March 16**

*Bending Sticks: The Sculpture of Patrick Dougherty*



In a career spanning four continents and three decades, internationally acclaimed environmental artist Patrick Dougherty has created over 200 majestic sculptures out of nothing more than saplings. *Bending Sticks* follows Dougherty and his collaborators during a year of "stickwork" revealing his creative process, inspirations, thoughts about the temporary nature of his work, and unusual personal story. *Featured speaker:* Katherine Hough, Chief Curator, Palm Springs Art Museum

**April 20**



*Packed in a Trunk: The Lost Art of Edith Lake Wilkinson*

Edith Lake Wilkinson moved from West Virginia to New York by herself in 1888 to study at the Art Students' League. *Packed in a Trunk* depicts Edith's great-niece, Jane Anderson (Emmy-winning writer & director) two-year exploration as she seeks recognition for her great-aunt's life's work. *Instead of a featured speaker, the film will be preceded by an awards ceremony for the UCR Palm Desert/Palm Springs Art Museum Artists Council Spring Exhibit People's Choice Award.*

## Park Ceremony Recognizes International Holocaust Remembrance Day

The Gerald R. Ford Chapter of Mensch Foundation International will hold its eighth annual International Holocaust Remembrance Day ceremony on Friday, January 27, at 11:30 a.m. at Palm Desert's Civic Center Park.

More than a decade ago, the United Nations General Assembly designated January 27, the date that the Auschwitz concentration camp was liberated in 1945, as International Holocaust Remembrance Day. It is an annual day set aside to remember the Holocaust's many victims, celebrate those who survived, and remind the world to never forget what happened.

The Palm Desert event will include a variety of musical performances and speakers including special guest Géza Röhrig, the Hungarian poet and actor who played the character Saul in the Academy Award-winning film *Son of Saul*. A remembrance walk from the park amphitheater to the nearby Palm Desert Holocaust Memorial will serve as a moving conclusion to the program.

Civic Center Park is located at Fred Waring Drive and San Pablo Avenue. Attendees are encouraged to bring chairs and blankets for the ceremony. For more information and to volunteer, please email [geigersa@gmail.com](mailto:geigersa@gmail.com) or call **760-416-3685**.



# COMMUNITY GALLERY'S New Exhibition Features **ART ON THE EDGE**

The Palm Desert Community Gallery's new exhibition features artwork from the artists of, *ART on the EDGE*, on display January 19 to March 30. A public reception will honor the artists on Monday, January 23, from 5:30 to 7 p.m.



*Creekside* by Sylvia Smith

*ART on the EDGE* is a group of ten local painters who meet once a month to explore unusual and different ways of expressing their vision of the world in a two dimensional format. The group's members are award-winning artists with a foundation based on traditional watercolor techniques. Their purpose is to extend the use of water-media materials in unique and creative ways.

Participating artists include Marie Burdick, Connie Collins, Nancy Frey, Cindy Mason, Diane Moore, Sonja Price Ravet, Nancy Rizzardi, Kathleen Scoggin, Alicia

Siegler, and Sylvia Smith. The artists are active in the Coachella Valley Watercolor Society, San Diego Watercolor Society, Valley Watercolor Society, American Watercolor Society, National Watercolor Society, Palm Springs Art Museum Artist's Council, and The Desert Art Center.

The Palm Desert Community Gallery is located in Palm Desert City Hall, and is open Monday through Friday, from 8 a.m. to 5 p.m. For more information, please visit [www.palmdesertart.org](http://www.palmdesertart.org) or call 760-346-0611, ext. 664.



*Red Mesa* by Alicia Siegler

## Pull to the Side For Emergency Vehicles

Palm Desert's Police and Fire departments would like to remind all drivers to **PULL TO THE RIGHT AND STOP** when an emergency vehicle approaches with



flashing lights and sirens. Failure to do so can delay emergency responders when seconds count and lives are at stake.

Palm Desert's public safety professionals offer the following safe driving tips

for yielding to emergency vehicles. If you hear a siren or see flashing lights:

- Pull to the right as soon as you are safely able to do so. Slow down and come to a complete stop.
- Wait for emergency vehicles to pass before re-entering the roadway.
- Make sure all emergency vehicles have passed.
- Do not stop on the left side of the roadway.
- Do not stop in the middle of the road.
- Do not pull into an intersection on a red light.
- Do not block the intersection.
- Do not race ahead to make the green light or turn before the emergency vehicle gets there.
- If the operator of the emergency vehicle requests you to move in a certain direction via the public address system, please do so immediately.
- Most important of all, do not panic.

If you or your loved ones are ever in need of assistance from public safety responders, you will not want help to be delayed because a driver failed to yield the right of way to an emergency vehicle. Please do your part to help someone else in need.



## Remember **Rules of the Road For Golf Carts**

Golf cart drivers may only operate golf carts on public streets during the time period between one hour prior to sunrise and one hour after sunset.

In addition, they must have a valid driver's license and observe the same rules of the road as automobiles. The valid driver's license requirement means that **golf cart drivers must be at least 16 years old**. Underage drivers can pose a serious safety risk to the public and to themselves.

Overcrowded carts that contain too many occupants is another common and dangerous violation. If there are only two seats in the golf cart, there should only be two people in it.

Golf carts with valid City permits are the only carts that are allowed to use the designated golf cart routes, lanes, and paths that crisscross the community.

To be permitted, golf carts must be electrically powered, conform to industry standards for manufactured golf carts, and provide an unobstructed view to the rear from the driver's seat. They must also be equipped with many of the same safety features as cars and other passenger vehicles, including seat belts for all occupants, turn signals, side and rearview mirrors, as well as head, tail, and brake lights.

To obtain a City permit, the golf cart must first be inspected by a Palm Desert code enforcement officer to confirm that the cart meets the requirements. A \$10 permit can only be purchased after the cart passes inspection. Permits are valid for two years and can be purchased from the Business License counter at City Hall, 73510 Fred Waring Drive.

For more information and to get your cart inspected, please call 760-346-0611, ext. 477.

Palm Desert adopted its pioneering Golf Cart Transportation Program more than two decades ago, giving residents the freedom to use their golf carts as a convenient and environmentally friendly way to get around town.

Today, many residents take advantage of the program and use golf carts for travel on streets in Palm Desert with a speed limit of 25 miles per hour or less. Some golf cart drivers, however, are unaware of the guidelines for their use, and could be placing themselves and others at risk.



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